



## THE VOICE LANGKLOOF BRICKS TAKES EASTERN CAPE'S TOP GREEN ORGANISATION AWARDS



Langkloof Bricks has been accoladed with two 'Eastern Cape Top Green Organisation' awards this past week, by the Institute of Waste Management Southern Africa (IWMSA), in association with the Department of Economic Development, Environmental Affairs and Tourism (DEDEAT).

Not only did this Jeffreys Bay Clay Brick manufacturer walk away with 1<sup>st</sup> Place in the **Bronze Award category, 'Small Organisation with High Environmental Impact'**, but it also scooped the overall **Innovation Award**, issued by the Head of the Department of Environmental Affairs and Tourism. These awards were issued in recognition of the innovative practices undertaken by Langkloof Bricks to minimise its impact on the environment, by means of reducing and transforming waste into a resource, in addition to contributing toward energy efficiency, air quality and climate change through the successful implementation of the SA-VSBK (Vertical Shaft Brick Kiln) technology, almost a year ago.

The awards were issued at a glittering gala dinner, at the East London International Convention Centre, where more than 800 high profile delegates attended the IWMSA's biennial conference, WasteCon2012, which is the largest and most comprehensive waste management convention in South Africa.

The aim of the Awards Programme is to promote and recognise responsible Environmental Management Practices in the Eastern Cape while fostering better relationships between government, industry, business and other organisations.

The judging process entailed stringent site audits by a team of waste, air quality, climate change, environmental and safety specialists. While each company was measured against the same criteria, points were issued according to the size of the organisation and their commitment to reducing their environmental impact. It is here that Langkloof Bricks walked away with the bronze certificate for **'Small Organisation with a High Environmental Impact'**, with the likes of Volkswagen South Africa taking the Large Organisation award, with General Motors and Mercedes Benz South Africa following in 2<sup>nd</sup> and 3<sup>rd</sup> place, respectively. Eveready won the award for the Medium Organisation, with Transnet Coega Harbour, as a runner up.

All entrants were then adjudicated for technical innovation, particularly in the areas of maximising environmental resources through improving air quality, protecting Biodiversity, combating climate change, maximising energy efficiency and water usage, and also reducing, reusing or transforming waste into a resource. It is here that Langkloof Bricks was rated highly for its waste management system, and for pioneering the energy-efficient SA-VSBK technology in South Africa – earning Langkloof Bricks the **Eastern Cape's Top Green Organisation - Innovation Award**.

Congratulations to the Blake family and all staff of Langkloof Bricks on this significant feat, and for leading the way as an environmentally friendly Clay Brick manufacturer and **Top Green Organisation**.

